

# ECFED-CLA

## ENTREPRENEURSHIP, CULTURE, FINANCE AND ECONOMIC DEVELOPMENT

### CENTRAL AND SOUTH LATIN AMERICA



OCTOBER 12-13, 2017  
AGUASCALIENTES, MEXICO

## INFORMATION

Entrepreneurship research is thriving, with hundreds of scholars around the world contributing to our better understanding of the entrepreneurial phenomenon. The disciplinary entries are numerous, as well as are the topics of interest. Efforts are substantial, and the results already achieved considerable. That said, the way we understand and address the issues is noticeably enhanced by considering, debating, and confronting our existing knowledge and what our peers are doing. For fundamental, true, scientific progress, we need deep and constructive exchanges.

The International Workshop ENTREPRENEURSHIP, CULTURE, FINANCE AND ECONOMIC DEVELOPMENT is specifically designed to facilitate high level, high intense discussion and fruitful exchange between scholars involved in entrepreneurship research. It has shown a great success in its previous editions (Caen, Cartagena, Namur, Klagenfurt and Lyon), gathering a voluntarily limited number of participants in order to support strong individual participation and the development of convivial relationships.

In the last 50 years rises in living standards have been incredibly huge in all countries, especially in industrialized countries. It is the most important change that humanity has experienced, mainly due to discoveries and innovations in all sectors and branches of activity. Yet not only growth but better growth is required to address the tremendous challenges that economies are facing with ecosystem degradation and global climate change. Global warming and the ecological footprint – how much of the Earth's resources does your lifestyle require! – are the most important challenges humanity has to deal with in the current period. "Awareness is growing that a fundamental transformation in the way society consumes natural resources and produces energy may be needed"

To make progress on pressing environmental issues, more entrepreneurship and more entrepreneurial firms – new and innovative firms – can contribute. Entrepreneurship may participate to this challenge in several ways through:

### CONFERENCE SPECIAL TOPIC FOR THE FIRST ECFED-CLA

Entrepreneurship and Sustainable Development: Papers either theoretical or empirical, must be clearly linked to Entrepreneurship and/or Small Business.

Entrepreneurship may participate to this challenge in several ways through:

- Innovation and especially breakthrough innovation finding new technically superior solutions;
- Disruptive innovation for developing countries' markets;
- Institutional innovations aiming at changing the rules in favor of the preservation of environment;
- Social entrepreneurship providing innovative solutions to unsolved social problems;
- Ecological entrepreneurship insuring the development of local communities in a sustainable systemic way.

#### Accordingly, we would like to emphasize:

- Environmentally orientated entrepreneurship (technically and institutionally);
- Responsible entrepreneurship;
- Ecopreneurship;
- Indigenous Entrepreneurship;
- Sustainable development in local communities.

#### OTHER TOPICS

Other topics include, but are not limited to, the following:

- Small Business and information and production systems;
- Intrapreneurship;
- Immigrants Entrepreneurship;
- Networks and Entrepreneurship;
- Creativity and Entrepreneurship;
- Entrepreneurship and its Context;
- Entrepreneurship and Regional Development.
- Entrepreneurship and Education; Entrepreneurial Motives;
- Ambitious Entrepreneurship;
- Universities and Entrepreneurship;
- Business Incubation;
- Entrepreneurial Finance and Venture Capital;
- Entrepreneurial Culture;
- Innovation;
- New Products;
- Open Innovation.

#### DOCTORAL TRACK

Before the regular workshop sessions, a Doctoral track with feedback and discussion will take place. We, therefore, encourage PhD students to attend and to present their PhD projects and first drafts.

#### IMPORTANT DATES

Full Paper Submission Deadline or Extended Abstracts:	Conference Paper Acceptance Notification:	Deadline for Participant Registration:	Final Paper Submission Deadline:	Conference Dates:
July 1st, 2017	August 1st, 2017	September 15, 2017	September 22, 2017	October 12-13, 2017

## KEYNOTE SPEAKERS



Dr. Miguel Gastón Cedillo Campos  
(Sustainable Development) (Mexico)



Dr. José Luis Munuera  
(Innovation) (Spain)



Dr. Jean Bonnet  
(Entrepreneurship) (France)

### GUIDELINES FOR SUBMISSION

Papers must be submitted electronically to the following email address: [ecfed-cla2017@gmail.com](mailto:ecfed-cla2017@gmail.com)

- We ask authors to make their submissions using the Microsoft Word format. Adobe PDF files will also be accepted.
- Papers must be written in English. Use 12pt Times New Roman fonts.
- Set the paper size to A4 (21 x 29.7 cm).
- The page margins must be set as: top 2.5 cm, left 3 cm, right 3 cm, bottom 2.5 cm. Include tables and figures in the text; ensure all figures and tables are cited in the text, in numerical order. Check that all the figures and tables are clearly legible. Suggested paper length is 20 pages, including all figures, tables and references.

The first page of the paper should contain the following information:

- Paper Title.
- **Authors:** full name of authors, using numerical footnotes to indicate affiliations, if necessary.
- **Affiliation:** provide addresses of the authors' institutes; email of the corresponding author.
- **Abstract** (less than 200 words).
- **Topic of the workshop.**
- **Keywords:** no more than 4 keywords.

## REGISTRATION FEE

Accepted Contributors	\$4,000.00 (€ 200)
Non-Contributors	\$6,000.00 (€ 300)
PhD Students Accepted for the Doctoral Track	Free

With communication: XXX ECFED-CLA WORKSHOP + Name of the participant.

1 gala dinner and coffee breaks.

Registration fee must be paid before X by bank transfer to:

Holder of account: XX  
Financial Entity: YY, BIC : ZZZZZZ  
Holder, IBAN: ZZZBBBAAAZZZ

### SCIENTIFIC COMMITTEE

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Dieter Bogenhold (Alpen-Adria Universität, Klagenfurt, Austria)  
Jean Bonnet (University of Caen Normandy, France)  
Marcus Dejardin (University of Namur and Université Catholique de Louvain, Belgium)  
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Michael Fritsch (Friedrich-Schiller-Universität Jena, Germany)

### ORGANIZING COMMITTEE

Gonzalo Maldonado Guzmán (Autonomous University of Aguascalientes, México)  
Jean Bonnet (University of Caen, France)  
Marcus Dejardin (University of Namur and Université Catholique de Louvain, Belgium)  
Domingo García Pérez De Lema (Technical University of Cartagena, Spain)

## ASSISTANCE

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Or contact Mr. Dr. Ismael Manuel Rodríguez Herrera  
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